






2017 DIAMOND CONTRACTOR™ PROGRAM BENEFITS

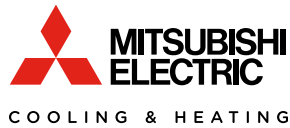
- ▶ Sales Leads
- ▶ Free Literature upon Request
- ▶ 12-Year Product Warranty for M&P products
- ▶ Extended Labor Warranty Program
- ▶ Access to marketing assistance and Digital Asset Library for the production of pre-approved ads, posters, banners, yard signs, billboards, and direct mail
- ▶ Complimentary Diamond Contractor identification including: logos, uniform patches, emblems, and truck decals
- ▶ Ongoing training opportunities
- ▶ Free tuition for 1 person to attend 2-day M&P service and installation course each year (ME-owned Training Center only)
- ▶ Welcome Letter & Annual Certificate
- ▶ Listing on the MitsubishiComfort.com Dealer Locator
- ▶ Marketing Assistance
- ▶ Co-op
- ▶ Priority Tech Support **866.433.2208**
- ▶ Special Diamond Contractor consumer financing offers

Mitsubishi Electric Diamond Contractor Sales Requirements

	 DIAMOND™ CONTRACTOR	 DIAMOND™ CONTRACTOR PREFERRED	 DIAMOND™ CONTRACTOR ELITE
Minimum Systems Sold Annually*	20	60	100
OR			
Minimum Annual Purchases	\$30,000	\$75,000	\$125,000

*Systems are counted by outdoor units only. Installations must be registered in Warranty Registration System.




NOTES



2017 PREFERRED DIAMOND CONTRACTOR™ PROGRAM BENEFITS

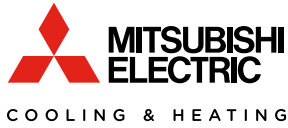
- ▶ Sales Leads
- ▶ Free Literature upon Request
- ▶ 12-Year Product Warranty for M&P products
- ▶ Extended Labor Warranty Program
- ▶ Access to marketing assistance and Digital Asset Library for the production of pre-approved ads, posters, banners, yard signs, billboards, and direct mail
- ▶ Complimentary Diamond Contractor identification including: logos, uniform patches, emblems, and truck decals
- ▶ Ongoing training opportunities
- ▶ Free tuition for 1 person to attend 2-day M&P service and installation course each year (ME-owned Training Center only)
- ▶ Welcome Letter & Annual Certificate
- ▶ Annual Invite to ME Diamond Contractor Conference
- ▶ Priority Listing on the MitsubishiComfort.com Dealer Locator
- ▶ Preferred Level Marketing Assistance
- ▶ Preferred Level Co-op
- ▶ Preferred Level Priority Tech Support **866.433.5770**
- ▶ Special Preferred Level consumer financing offers

Mitsubishi Electric Diamond Contractor Sales Requirements

			
Minimum Systems Sold Annually*	20	60	100
OR			
Minimum Annual Purchases	\$30,000	\$75,000	\$125,000

*Systems are counted by outdoor units only. Installations must be registered in Warranty Registration System.




NOTES



2017 ELITE DIAMOND CONTRACTOR™ PROGRAM BENEFITS

- ▶ Sales Leads
- ▶ Free Literature upon Request
- ▶ 12-Year Product Warranty for M&P products
- ▶ Extended Labor Warranty Program
- ▶ Access to marketing assistance and Digital Asset Library for the production of pre-approved ads, posters, banners, yard signs, billboards, and direct mail
- ▶ Complimentary Diamond Contractor identification including: logos, uniform patches, emblems, and truck decals
- ▶ Ongoing training opportunities
- ▶ Free tuition for 1 person to attend 2-day M&P service and installation course each year (ME-owned Training Center only)
- ▶ Welcome Letter & Annual Certificate
- ▶ Annual Invite to ME Diamond Contractor Conference
- ▶ Priority Listing on the MitsubishiComfort.com Dealer Locator
- ▶ Elite Level Marketing Assistance
- ▶ Elite Level Co-op
- ▶ Elite Level Priority Tech Support [866.433.5606](tel:866.433.5606)
- ▶ On-site Training
- ▶ Special Elite Level consumer financing offers
- ▶ Diamond Contractor Elite Program Recognition Award

Mitsubishi Electric Diamond Contractor Sales Requirements

			
Minimum Systems Sold Annually*	20	60	100
OR			
Minimum Annual Purchases	\$30,000	\$75,000	\$125,000

*Systems are counted by outdoor units only. Installations must be registered in Warranty Registration System.

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